

WHAT IS CLAIMED IS:

1. A portable information terminal device comprising:
 a receiving means for receiving information via a network;
 a plural of display means for displaying the information
 received by the receiving means;

5 a memory means for storing predetermined identification
 codes;

a detecting means for detecting whether or not the
 information received by the receiving means includes the identification
 codes stored in the memory means; and

10 a display control means for permitting any of the display
 means to display the information on the basis of the detection result of
 the identification codes of the detecting means.

2. A portable information terminal device comprising:
 a receiving means for receiving information via a network;
 a plural of display means for displaying the information
 received by the receiving means;

5 a memory means for storing predetermined identification
 codes;

a detecting means for detecting whether or not the
 information received by the receiving means includes the identification
 codes stored in the memory means; and

10 a display control means for permitting any of the display
 means to display the information on the basis of the detection result of
 the identification codes of the detecting means,

said detecting means detects predetermined first and second
 identification codes and the control means permits any of the display
 15 means to display the information sandwiched between the first and
 second identification codes.

3. A portable information terminal device comprising:
 a receiving means for receiving information via a network;
 a memory means for storing predetermined identification
 codes;

5 a detecting means for detecting whether or not the
 information received by the receiving means includes the identification
 codes stored in the memory means;

an extracting means for extracting address data linked to
 different information from the received information on the basis of the
 10 detection result of the identification codes of the detecting means; and

an obtaining means for obtaining the different information
 linked to the address data extracted by the extracting means.

4. A portable information terminal device comprising:
 a receiving means for receiving information via a network;
 a display means for displaying the information received by the
 receiving means;

5 a memory means for storing predetermined identification
 codes;

a detecting means for detecting whether or not the
 information received by the receiving means includes the identification
 codes stored in the memory means;

10 an extracting means for extracting address data linked to
 different information from the received information on the basis of the
 detection result of the identification codes of the detecting means;

a display control means for permitting the display means to
 display icons corresponding to the address data extracted by the
 15 extracting means;

an accepting means for accepting a selection of the icons
 displayed on the display means; and

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6. The portable information terminal device claimed in claim 1, wherein the address data extracted by the extracting means is sandwiched between predetermined first and second identification codes.

7. The portable information terminal device claimed in claim 2, wherein the address data extracted by the extracting means is sandwiched between predetermined first and second identification codes.

8. The portable information terminal device claimed in claim 3, wherein the address data extracted by the extracting means is sandwiched between predetermined first and second identification codes.

9. The portable information terminal device claimed in claim 4, wherein the address data extracted by the extracting means is sandwiched between predetermined first and second identification codes.

10. The portable information terminal device claimed in claim 5, wherein the address data extracted by the extracting means is sandwiched between predetermined first and second identification codes.

11. An information communication system comprising:
 a portable information terminal device including:
 a receiving means for receiving information via a network;
 a plural of display means for displaying the information
 5 received by the receiving means;

a memory means for storing predetermined identification codes;

a detecting means for detecting whether or not the information received by the receiving means includes the identification codes stored in the memory means; and

a display control means for permitting any of the display means to display the information on the basis of the detection result of the identification codes of the detecting means, and

a server including:

a storing means for storing information to be transmitted; and

a transmitting means for transmitting the information stored in the storing means to the portable information terminal device via the network.

12. An information communication system comprising:

a portable information terminal device including:

a first receiving means for receiving information via a network;

a memory means for storing predetermined identification codes;

a detecting means for detecting whether or not the information received by the first receiving means includes the identification codes stored in the memory means;

an extracting means for extracting address data linked to different information from the received information on the basis of the detection result of the identification codes of the detecting means;

a first transmitting means for transmitting an obtaining request of the different information on the basis of the address data extracted by the extracting means; and

a second receiving means for receiving the different information linked to the address data according to the obtaining request transmitted from the first transmitting means, and

a server including:

20 a storing means for storing information to be transmitted;

a third receiving means for receiving the obtaining request transmitted by the first transmitting means; and

25 a second transmitting means for reading the different information requested by the obtaining request received by the third receiving means out of the storing means and transmitting the different information to the portable information terminal device via the network.

13. An information communication system comprising:

a portable information terminal device including:

a first receiving means for receiving information via a network;

5 a plural of display means for displaying the information received by the first receiving means;

a memory means for storing predetermined identification codes;

10 a detecting means for detecting whether or not the information received by the receiving means includes the identification codes stored in the memory means;

an extracting means for extracting address data linked to different information from the received information on the basis of the detection result of the identification codes of the detecting means;

15 a display control means for permitting the display means to display icons corresponding to the address data extracted by the extracting means;

an accepting means for accepting a selection of the icons

displayed on the display means;

20 a first transmitting means for transmitting an obtaining request of the different information linked to the address data corresponding to the icons when the accepting means accepts the selection of the icons; and

25 a second receiving means for receiving the different information linked to the address data according to the obtaining request transmitted from the first transmitting means, and

a server including:

a storing means for storing information to be transmitted;

30 a third receiving means for receiving the obtaining request transmitted by the first transmitting means; and

a second transmitting means for reading the different information requested by the obtaining request received by the third receiving means out of the storing means and transmitting the different information to the portable information terminal device via the network.

14. An information communication system comprising:

a portable information terminal device including:

a first receiving means for receiving information via a network;

5 a plural of display means for displaying the information received by the first receiving means;

a memory means for storing predetermined identification codes;

10 a first detecting means for detecting whether or not the information received by the receiving means includes the identification codes stored in the memory means;

an extracting means for extracting address data linked to different information from the received information on the basis of the

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